

Cary, NC – October 12, 2015

Arkema to Present at Western Coatings Symposium 2015

Arkema Coating Resins will present research and technical information on a variety of topics at the annual Western Coatings Symposium, Oct 25-28, 2015, in Las Vegas Nevada. Additionally the company will be showcasing new technologies at table top display area 310 in the main hall.

The presentation topics will include:

- *“Quantifying Distribution of Alkali-Soluble Resin (ASR) in Latex Film and Its Impact on Paint Properties”* by Dr. Wenjun Wu on Tuesday Oct. 27, 9:40 AM in Champagne Room #4
- *“An In-Depth Look at Deck-Restoring Finishes”* by Doug Mall on Wednesday Oct. 28, 9:10 AM in Concorde A
- *“Enhancing Washability Performance for Low VOC Paints”* by Neal Rogers on Wednesday Oct. 28, 9:40 AM in Versailles #1 & #2

“These presentations represent our most recent work into topics of significant industry importance,” John Hiel, North American Marketing Manager, explained. “In 2015, Arkema has grown and continues to invest in the research needed to remain an industry leader of new technologies.”

In addition to the technical presentations, Arkema Coating Resins and Coatex will have product information available during the Exhibit portion of the event. Products include: ENCOR® 662 Acrylic Latex. Flat and semi-gloss coatings based on ENCOR® 662 deliver outstanding scrub resistance and washability. SYNAQUA® 4804 Alkyd Emulsion, offering alkyd-like application properties in a waterborne system. CELOCOR® Opaque Polymer, delivering improved hiding and reduced TiO₂ levels. From COATEX: Coapur™ 975 W, an innovative viscosity builder with outstanding color acceptance in low or zero VOC formulations. Coadis™ 123 K, a unique hydrophobic dispersant offering excellent water resistance, color acceptance and gloss development in low or zero VOC formulations.

To learn more, visit the Arkema stand at the Western Coatings Symposium, located at Table Top #310.

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About Arkema

A global chemical company and France's leading chemicals producer, Arkema is building the future of the chemical industry every day. Deploying a responsible, innovation-based approach, we produce state-of-the-art specialty chemicals that provide customers with practical solutions to such challenges as climate change, access to drinking water, the future of energy, fossil fuel preservation and the need for lighter materials. With operations in nearly 50 countries, about 19,000 employees, and research centers in North America, France and Asia, Arkema generates pro forma annual revenue of €7.5 billion (\$9.5 billion), and holds leadership positions in all its markets with a portfolio of internationally recognized brands.

For More Information

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