

Cary, NC, USA – October 25, 2012

## Arkema's Innovative Chemistry On Display at ChinaCoat 2012

**Arkema, a global leader in coatings raw materials, will feature a wide range of innovative products and technologies at ChinaCoat 2012 that will help coatings formulators meet their toughest challenges. The Arkema booth is located in Hall 10.2, Booth E25-32.**

The Arkema exhibit will include the latest innovations in binders and additives for waterborne and solventborne coatings from Arkema Coating Resins; dispersants and rheology modifiers from Arkema subsidiary Coatex; technology for UV-curable coatings from Arkema subsidiary Sartomer; and Kynar fluoropolymer resins for coatings.

"Across all of Arkema, our focus at ChinaCoat 2012 is to provide our visitors with a comprehensive selection of technology to meet their needs," says Wilson Foo, Asia Pacific President for Arkema Coating Resins. "We are offering innovative options for architectural and industrial coatings, coatings for wood products, automotive coatings, marine and maintenance coatings, coatings for Cool Roof applications, and of course for low VOC coatings and sustainable formulating," Foo concluded.

### About Arkema

*A global chemical company and France's leading chemicals producer, **Arkema** is building the future of the chemical industry every day. Deploying a responsible, innovation-based approach, we produce state-of-the-art specialty chemicals that provide customers with practical solutions to such challenges as climate change, access to drinking water, the future of energy, fossil fuel preservation and the need for lighter materials. With operations in more than 40 countries, some 14,000 employees and 10 research centers, Arkema should generate annual revenue of approximately €6.5 billion, and holds leadership positions in all its markets with a portfolio of internationally recognized brands.*

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